

The Network Is Your Customer: Five Strategies To Thrive In A Digital Age By David L. Rogers

By David L. Rogers

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David L. Rogers is the author of The Network Is Your Customer (3.88 avg rating, 17 ratings, 2 reviews, David L. Rogers s Followers. None yet.

Book Overview : The Network Is Your Customer: Five Strategies to Thrive in a Digital Age. by David L. Rogers. January 2011 Yale University Press. With clear analysis

View David Rogers's business profile as Executive Director of BRITE at Columbia Business Customer Support; Contact Us; Digital Marketing Strategy

Feb 13, 2011 The following excerpt comes from The Network Is Your Customer by David L. Rogers, a book being released tomorrow by Yale University Press. Rogers is the

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David Rogers is an expert on brands and digital strategy. He is the author of "The Network Is Your Customer: 5 Strategies to Thrive in a Digital Age" published in

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