

Fast Strategy: How Strategic Agility Will Help You Stay Ahead Of The Game By Yves Doz;Mikko Kosonen

By Yves Doz;Mikko Kosonen

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Fast Strategy:How strategic agility will help you stay ahead of the game Description: Successful companies often become victims of their own success: when their

References. Doz, Yves and Kosonen, Mikko (2008): Fast Strategy, How strategic agility will help you stay ahead of the game

President Mikko Kosonen. books and articles on strategic management, most recently Fast Agility will help you stay ahead of the game

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Interview with Mikko Kosonen and Yves Doz How Strategic Agility will Help you Stay Ahead companies just need to play the fast strategy game by being strategic

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Kosonen says he faced the challenges of strategic agility for years in his roles with the Finnish telecoms firm as head of strategy and chief information officer.